

New Collection Launch Email

KaraokeArt • Lyrics T-Shirts Collection • Product Launch Campaign

Campaign: New Product Collection Alert	Brand: KaraokeArt
Audience: Music & T-Shirt Lovers	Objective: Drive Collection Discovery & Sales

NEW COLLECTION JUST DROPPED 📩

Hi Kate,

You listen to the songs.
You know the lyrics by heart.
Now, you can wear the words that mean something to you.

Our brand-new Lyrics T-Shirts Collection has arrived, bringing unforgettable song-inspired moments, music culture, and statement-making designs together in a collection created for true music lovers.

MUSIC YOU LOVE. LYRICS YOU CAN WEAR.

Whether there's a particular lyric that always hits differently, a song that takes you back to a special moment, or an artist whose music has become part of your story, there's something special about turning those feelings into something you can actually wear.

Our new collection features lyrics-inspired T-shirts and music graphic tees designed to make your style speak for you.

Wear it to the concert.
Wear it on the weekend.
Wear it whenever the music feels right.

YOUR NEXT FAVORITE TEE IS WAITING

From memorable lyrics to expressive music-inspired designs, explore the collection and find a T-shirt that feels like you.

PREMIUM QUALITY
LYRICS T-SHIRT

Don't just keep your favorite lyrics on your playlist.

Wear your favorite vibe. Make it yours. □

See you in the collection,

KaraokeArt

Portfolio sample demonstrating collection launch strategy, emotional brand storytelling, product positioning, and conversion-focused eCommerce email copy.